

# “ROLE OF SOCIAL ACTIVITIES IN HIGHER EDUCATIONAL INSTITUTES FOR QUALITY IMPROVEMENT”

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**Abstract-** The Social activities are most important to develop the all round personality of the students who are pursuing higher education in educational Institutes. The educational Institutes should make these social activities as a part of syllabus and implement with utmost sincerity. They are very useful to the part of the educational curriculum since students are nowadays not interested in theory part and because of technological updation they can get all the knowledge in their mobile and Colleges have to put their efforts in creating good environment to give practical exposure to such activities so that all round development is done of the learners . Higher education is the effective sector to get best employees for the companies and best citizens for the country. The quality of education is always a issue of concern in this age. The various activities of higher education like teaching , learning process , research component of the syllabus and Social activities for the students all-round development are must. If all these activities are planned properly and implemented with maximum professionalism the result would be very remarkable and it can be seen in the personalities of the students. The social activities make the students alert and concentration level is increased in studies . So only study in Colleges make students tire some and boring so best planning of social activities also extra curricular activities should be planned well in advance before the starting of the academic year . The Social activities play very important role in making very sound personality of the Students .

**Index Terms-** NSS, Social, Extra curricular Activities , Student Higher Education

## INTRODUCTION

The Social activities in higher educational Institutes are going to add to the personality development of the students passing out from these Institutes. The Institutes can not only trace on teaching and learning process in the Colleges but they should also give considerable time to Social activities. The colleges are now concern about admission and quality of the education. The author has done decent contribution in this important sector. Good practical experience to conduct these activities in the Institutes of higher learning is going to create need to train the teachers and staff of the Institutes. The basic activities which are not in curriculum of the University should be implemented.

## VARIOUS SOCIAL ACTIVITIES THAT CAN BE IMPLEMENTED

It's the foremost preliminary step for proceeding with any Social activity for the benefit of the students in the colleges which will make them self sufficient in all the walks of life. The personality will be all-round and society will be benefited by these activities. Following are the main activities..

- 1) Environmental Protection related activities.
- 2) Social Health Related Activities.
- 3) Women empowerment activities
- 4) Agriculture Related Activities.
- 5) Village Development Activities.
- 6) Child Development Activities.
- 7) Resource management Activities.
- 8) Financial management Activities.
- 9) Road Safety and Traffic Management .
- 10) Curbing Social Issues and Problems like Dowry, Child Marriage , Unemployment and other social issues.



**Students Taking Active Interest in Plantation**

## SOCIAL AND EXTRACURRICULAR ACTIVITY BENEFITS AND ADVANTAGES

The Social and extracurricular activities as stated above are more beneficial to the students in making their personality sensitive to the issues of society and it will benefit the society as a whole in long term.



Following are the benefits to the students if they take utmost interest and implement social activities in colleges in large scale

- 1) Student becomes sensitive towards social issues
- 2) Maturity at College level is seen in the Students.
- 3) Stage Daring is improved and problem solving capacity is increased.
- 4) Time and Resource Management is Learnt in College life due to these activities.
- 5) Decision making and Planning activities is improved.
- 6) Financial Management is learnt
- 7) Risk Handling is learnt.

## CORPORATE SOCIAL RESPONSIBILITY



CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES ARE STATED BELOW WHICH HAS TO BE IMPLEMENTED IN COLLEGES

The four types of Corporate Social Responsibility are philanthropy, environment conservation, diversity and labor practices, and volunteerism.

- Reducing carbon footprints.
- Improving labor policies.
- Participating in fairtrade.
- Charitable giving.
- Volunteering in the community.
- Corporate policies that benefit the environment.
- Socially and environmentally conscious investments.

## QUALITY IMPROVEMENT IN HIGHER EDUCATIONAL INSTITUTES

The Social and extracurricular activities as stated above are more beneficial to the students and it is going to improve the quality of education at higher educational Institutes'. Following are the criteria which will be used to find out the quality of the higher educational Institutes suggested by NAAC

### NAAC- Assessment criteria

There are 7 assessment criteria which the institution have to comply with in order to get a NAAC accreditation. We will state those once more here :

- *Curricular Aspects*
- *Teaching-Learning and Evaluation*
- *Research, Consultancy and Extension*
- *Infrastructure and Learning Resources*
- *Student Support and Progression*
- *Governance, Leadership and Management*
- *Innovations and Best Practices*

All the above criteria are having sub criteria to evaluate the quality of the Institutions and it has created the positive effect on students personality from last 15 years

The Criteria are very useful to maintain the quality at the Institutes and it has shown direct positive effect on students personality. The continuous efforts in making the quality improvement will only create the quality awareness in higher educational institutes . The Social activities will play most important role in making these Institutes better in quality.

The Following figures shows the 7 criteria used to check the quality of the higher educational Institutes .



## CONCLUSION

The Social activities at College level will be very useful to make the balanced personalities at the college level education. All the stakeholders of education will be benefited by such activities at college level. The proper planning and implementation of these activities has to be carried out by the management of the Colleges and proper documentation has to be prepared. The innovation in the activities is must to get maximum benefit.

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