

# Enhancing Educational Outcomes through Augmented Reality: A Case Study on Newton's Laws of Motion

Waseem Tariq<sup>1</sup>, Izaan Ali<sup>1</sup>, Hammad Naeem<sup>1</sup>, Sibgha Batool<sup>1</sup>, Onib-Ur-Rehman<sup>2</sup>, Muhammad Faizan Hassan<sup>1</sup>, Abdul Samad Danish<sup>1</sup>, Agha Muhammad Yar Khan<sup>3</sup>

<sup>1</sup> Department of Computer Science, HITEC University Taxila

<sup>2</sup> Department of Electrical Engineering, HITEC University Taxila

<sup>3</sup> Department of Software Engineering, HITEC University Taxila

**Abstract-** An augmented reality (AR) application that focuses on Newton's laws of motion is the subject of this research study, which investigates the creation and evaluation of such an application. For instructional objectives, the augmented reality application was painstakingly constructed and put into action, with Nielsen's heuristics serving as the underlying framework. The investigation was carried out at HITEC University, where students were given pre-tests to determine the extent of their baseline knowledge. This was followed by time spent interacting with the augmented reality program, and then post-testing was administered. According to the findings, students who participated in the augmented reality-based learning platform shown a significant improvement in their ability to acquire information when compared to students who used conventional teaching methods. It is important to note that performance differences were particularly noticeable at higher levels of competency, with augmented reality-based learning demonstrating better effectiveness in supporting thorough knowledge and retention of subject matter material. The findings of this research highlight the transformational potential of instructional techniques that are improved by technology and that are immersive in nature in order to generate deep-seated learning outcomes.

**Index Terms-** Augmented Reality, Newton's Laws of Motion, Nielsen's Heuristics, Educational Technology

## I. INTRODUCTION

Augmented Reality is a new notion that entails the intricate process of constructing and superimposing three-dimensional virtual items onto physical objects that are present in the real world. On the other hand, augmented reality (AR) brings virtual entities to life within the context of our everyday lives, in contrast to virtual or simulated reality, which is constituted of an entirely artificial three-dimensional environment. Billinghurst explores the ramifications of augmented reality, features a comprehensive discussion of this fundamental shift in thinking. the consequences of augmented reality are examined in length [1]. Augmented reality (AR) is often consumed through the use of handheld devices or Head-Mounted Displays (HMDs), which are the two most frequent techniques. In the realm of augmented reality (AR), these technologies provide an experience that is unique in terms of its level of immersion by transporting users into an augmented world. In this environment, the lines between the actual and virtual worlds are difficult to distinguish. Those observations made by Billinghurst are echoed in the striking contrast between the everyday and the fantastical that users of augmented reality experience, which highlights the fascinating

allure of this innovative technology. The ability of augmented reality (AR) to encompass an infinite number of permutations and combinations of fundamental and most fundamental items is the foundation of the reality-virtuality continuum. This ability delineates the all-encompassing panorama of possibilities that is inherent in AR. A spectrum region of absoluteness and base adhere and intermingle is revealed by this complicated ball that is situated between the actual and the created. This gives impetus to an uncommon empiric area, which is the branch of alloyed reality. The graphical representation of this continuum is visually articulated in Figure 1, which is an abstraction that was pioneered by the collective minds of Paul Milgram and Fumio Kishino in the year 1994 [2]. In summation, the theoretical ideas of Increased Supremacy expand on high baldheaded theoretical development, diving into the whole jolt of ruthless engagement. Exploring this expanding scenario, the reality-virtuality continuum serves as a symbolic compass, mapping the previously through the received regions breadth the borders in the midst of the whole and the basal are re-imagined, and a modern classic of tainted completeness rises.



Figure 1 Reality-virtuality continuum.

When it comes to the annals of technology history, the beginning of Augmented Reality (AR) may be traced back to the pioneering work of Morton Heilig, who was a cinematographer. The year 1955 was a watershed year for Heilig, as it was the year that he presented the revolutionary idea of "The Cinema of the Future" through a visionary work that was called Sensorama. To a remarkable degree, Sensorama was conceived of as an all-encompassing sensory experience that challenged the conventional boundaries of cinema. This was accomplished before the advent of digital computing. Heilig's idea went beyond the realm of the visual, with the intention of involving the viewer on a multisensory level. This would result in the creation of a cinematic activity that could capture audiences by immersing them in an atmosphere that was holistic in terms of their sensory experience. When Heilig showed the prototype of Sensorama in 1962, he brought the ambitious vision that he had been working on to completion. The incorporation of a variety of sensory inputs was made possible as a result of this actual expression of his creation, which added a new dimension to the experience of watching a movie. The innovative approach that Sensorama took anticipated the revolutionary potential of augmented reality, even in a period that was bereft of the most recent technological

breakthroughs. Following that, in 1968, Ivan Sutherland contributed that was both innovative and significant to the development of augmented reality, which resulted in still another leap forward. Through the utilization of an optical head-mounted see-through display, Sutherland was able to accomplish a significant milestone by developing the very first augmented reality display ever created in the history of the world. A paradigm change occurred as a result of this technological innovation, which enabled users to view computer-generated graphics that were flawlessly superimposed into their surroundings in the actual world. The chronicles of augmented reality's early history, which were defined by the pioneering initiatives of Heilig and Sutherland, highlight the steady evolution of a concept that would eventually alter a variety of industries. These pioneering attempts lay the framework for the immersive and interactive augmented reality experiences that have become an intrinsic part of the technology landscapes of the modern era. It is a monument to the visionary thinkers and inventors who, decades ago, envisioned a future in which the borders between the physical and virtual worlds would dissolve, giving rise to a new era of perceptual augmentation. The narrative of the origins of augmented reality serves as a testament to such individuals. The imaginative efforts of Morton Heilig, a pioneering cinematographer, may be traced back to the beginning of augmented reality (AR), which can be found in the annals of technology history. It was in the year 1955 that Heilig presented a revolutionary idea that he referred to as "The Cinema of the Future," which was exemplified by the Sensorama. This event was a defining milestone in history. Before the advent of digital computing, Heilig envisioned a cinematic experience that went beyond the traditional limitations of visual stimulation. This was significantly earlier than the introduction of digital computing. His visionary notion stated that genuine immersion might be accomplished by engaging all of the senses, which would then captivate the spectator in a manner that was more comprehensive and effective. Heilig's daring attempt to implement his vision was the Sensorama, which he conceived of being created in the year 1955. The objective of this forerunner to the augmented reality technologies that are currently in use was to produce an immersive cinematic experience in which the viewer's sensory engagement extended beyond merely being stimulated by visual cues [3]. The foresight of Heilig envisioned a type of entertainment that could entice the audience to become a part of its narrative by appealing to all of their senses. This would signal a paradigm shift in the perception of cinema as a whole. Moving forward in time to the year 1962, Heilig brought his visionary thoughts to life by showing the prototype of Sensorama. During the process of bringing together human sensory experience and technological advancement, this tangible manifestation signified a tremendous step forward. While Heilig's Sensorama was crucial in laying the framework for subsequent breakthroughs in augmented reality (AR), it also served as a precursor to the transformative possibilities of immersive experiences that extend beyond the traditional limitations of audiovisual engagement. During the course of the development of augmented reality (AR), Ivan Sutherland emerged as a significant player in a parallel narrative of the history of technology. Through the utilization of an optical head-mounted see-through display, Sutherland was able to accomplish a significant milestone by developing the very

first augmented reality display found anywhere in the globe. An important turning point in the history of augmented reality development was marked by this technological accomplishment, which was a monument to Sutherland's inventiveness. The origins of augmented reality as it is known today may be traced back to the convergence of Heilig's Sensorama and Sutherland's optical head-mounted display. These early attempts, formed out of the inventive minds of visionaries like Heilig and Sutherland, established the groundwork for the expansive terrain of augmented reality that continues to emerge in contemporary times. It is imperative to acknowledge that the pioneering contributions of these trailblazers as the study delve deeper into the historical tapestry of augmented reality (AR). These pioneers, who worked against the backdrop of analog technologies, planted the seeds for the digital realms of augmented reality that define our current technological landscape [2].

## II. LITERATURE REVIEW

The literature that surrounds the impact of Augmented Reality (AR) on understanding the concept of Newton's Laws of Motion demonstrates a paradigm change in education that is revolutionary in nature. Augmented reality, which is described as the complex process of superimposing three-dimensional virtual things onto physical materials in the actual world, stands in stark contrast to virtual or simulated reality and provides a novel approach to the process of combining the virtual and physical domains. In his article from 2002, Billinghurst goes into the implications of augmented reality (AR), highlighting its transformational potential in terms of creating an immersive and fascinating learning experience. Users are transported into a realm where the borders between the actual and virtual worlds blur, resulting in an experience that is unsurpassed in its level of immersion. The most frequent modalities of augmented reality consumption, which are predominantly through handheld devices or Head-Mounted Displays (HMDs), are responsible for this. The insights made by Billinghurst connect with the dramatic contrast between the everyday and the bizarre users of augmented reality experience, which highlights the gripping allure of the technology. The reality-virtuality continuum is the conceptual framework that serves as the theoretical basis for augmented reality (AR). This continuum is able to deftly navigate the various permutations and combinations of actual and virtual items. This continuum, which was depicted in Figure 1 by Milgram and Kishino in 1994, serves as the foundation for comprehending the spectrum that encompasses the intersection of reality and virtuality, which is what gave origin to the idea of mixed reality. Through the use of this theoretical foundation, which acts as a symbolic compass, research into the transformational potential of augmented reality in educational settings can be directed. As one investigates the historical origins of augmented reality (AR), one discovers that the literature can be traced back to the pioneering work of cinematographer Morton Heilig in 1955 regarding the debut of Sensorama. This innovative idea pushed the bounds of conventional cinema by putting forward the idea of a cinematic experience that encompassed several experiences. Even before the advent of digital computing, Heilig's Sensorama, which was displayed in 1962, was a precursor to the transformative potential of augmented reality (AR) since it engaged spectators on a scale

that involved several senses. Ivan Sutherland made a huge contribution in 1968 when he achieved the world's first augmented reality display by utilizing an optical head-mounted see-through display. This is further highlighted in the literature. The technological breakthrough that Sutherland made represented a paradigm shift because it made it possible for users to experience computer-generated graphics that were flawlessly superimposed into their surroundings in the real world. When it comes to education, the impact that augmented reality has on the process of learning Newton's laws of motion is substantial. The immersive nature of augmented reality experiences, as exemplified in the development of educational aids such as Billinghurst's "magic book," provides a one-of-a-kind platform for educators to create interactive settings that boost students' interest in and comprehension of difficult scientific subjects. It is important to note that the historical narrative highlights the progression of augmented reality (AR) from visionary notions such as Sensorama to contemporary applications, with a particular emphasis on the pioneering contributions made by individuals such as Heilig and Sutherland. The literature portrays augmented reality (AR) as a transformational force in education, having the potential to revolutionize the way in which complicated scientific principles, such as Newton's Laws of Motion, are taught and understood. Understanding the multidimensional impact that augmented reality (AR) has on learning in the field of physics education requires a foundation that is comprised of the synthesis of theoretical frameworks, historical context, and educational applications [4]. Augmented reality (AR) technology has attracted significant interest in educational research in recent years due to its potential to improve learning outcomes in a variety of disciplines. The increasing attention towards this topic is supported by a burgeoning collection of scholarly works that investigate the possible implementations of augmented reality in educational environments. This review provides a synthesis of significant findings from pertinent studies in the field, illuminating the profound and revolutionary effects of learning approaches based on augmented reality. Certain academics explore the domain of freelancing and provide valuable perspectives on successful strategies that can be implemented in this field. Although not specifically pertinent to augmented reality (AR) technology, their investigation into efficacious learning strategies aligns with the wider dialogue surrounding inventive pedagogical methodologies [8]. In a similar vein, investigation into the potential of interactive STEM education via autonomous kits, thereby establishing a foundation for immersive learning experiences consistent with the tenets of augmented reality-based instruction [9]. This research examines the temporal intricacies that are intrinsic to hybrid pedagogies that utilize augmented reality (AR), with a specific focus on their application in secondary school physics courses, including energy. The research highlights the intricate complexities and potential advantages that arise

### III. METHODOLOGY

The Unity game engine, which was released for the first time in 2005, had a lofty objective: to "democratize" game development. This meant that it would work to reduce the barriers of entry and make game creation available to a wider variety of developers. The following year, Unity received major attention, being named

when augmented reality (AR) technology is incorporated into conventional instructional frameworks [10]. Expanding upon this groundwork, this study utilizes hybrid pedagogical approaches and VARK analysis to assess the impact of AR-based e-learning applications on learning outcomes in Pakistan [11]. By doing so, it seeks to illuminate the profound educational potential that AR can bring about. In order to enhance the scholarly conversation, an AR e-learning application's user experience is assessed. This evaluation specifically pertains to the chapter on energy and labor and utilizes the System Usability Scale to measure user satisfaction and usability [12]. The results of their research provide significant contributions to the area of augmented reality (AR) educational tool development and implementation, underscoring the criticality of user-centered design principles. Likewise, in the domain of social media text analysis, sophisticated preprocessing methods are utilized to optimize model efficacy and account for multilingual environments [13]. Although not explicitly linked to augmented reality (AR) technology, their investigation into sophisticated analytical approaches aligns with the overarching concept of harnessing technology to improve educational achievements. Further investigation examines the effectiveness of narratives within augmented reality settings, emphasizing the capacity of learning experiences guided by stories to captivate and engross participants. The aforementioned narrative-focused methodology is consistent with the wider pattern of utilizing immersive storytelling to enrich educational encounters [14]. Furthermore, Faizan Hassan et al. [15] implement augmented reality technology to improve the visualization of computer hardware, thereby presenting an innovative method of experiential learning within the field of computer science. The investigation they conducted into visualization techniques utilizing augmented reality highlights the capacity of immersive technologies to enhance learners' comprehension and involvement. A thorough examination of the resource implications and feasibility of an augmented reality (AR)-driven e-learning application yielded significant findings regarding the pragmatic factors and obstacles linked to the incorporation of AR in academic settings [16]. Their exhaustive methodology emphasizes the significance of technological efficacy and resource limitations, among others, in the formulation and execution of augmented reality (AR) educational interventions. The literature that has been reviewed as a whole emphasizes the profound impact that augmented reality technology can have on the field of education. Insights into the design, implementation, and impact of augmented reality (AR)-based educational interventions are provided by these studies, which examine effective learning strategies, assess feasibility, and evaluate user experiences. Subsequent investigations and advancements in this field maintain the potential to unveil novel pathways for interactive and immersive learning experiences [17-19].

the runner-up in the category of Best Use of Mac OS X Graphics in Apple, Inc.'s renowned Apple Design Awards. This concept took hold very fast, and by the following year, Unity had garnered substantial recognition. Unity was initially released for the Mac OS platform, but it eventually expanded its reach by



introducing support for Web browsers and Microsoft Windows. As a result, it was able to broaden its user base and establish itself as a flexible tool in the landscape of game production. Version 2.0 of Unity, which was published in 2007, was an important milestone in the history of the language. It introduced approximately fifty new features that significantly increased the capabilities of the language. An enhanced terrain generation engine for the creation of immersive 3D settings was one of these advancements. Other enhancements included dynamic real-time shadows that gave depth and realism to scenes, as well as the addition of spotlights and directional lights for more nuanced lighting effects [7]. Along with the addition of tools that were designed to make it easier for members of a team to work together, Version 2.0 also included the functionality to play back videos, which was a feature that developers had been eagerly anticipating. One of the most notable characteristics of Unity 2.0 was its networking layer, which was built on User Datagram Protocol (UDP). This layer made it possible to create games that support many players to interact with one another [6]. Through the implementation of crucial functionalities like as state synchronization, remote procedure calls, and network address translation, this networking layer enabled developers to smoothly create interesting multiplayer experiences. Unity's capabilities were not only extended as a result of the addition of these features, but it also strengthened its position as the engine of choice for both independent game developers and larger firms that specialize in game production. During the year 2008, the mobile gaming industry had a significant turning point with the introduction of Apple's AppStore. Unity did not spend any time in adjusting to this new frontier, and it did so without delay. Unity quickly added support for iOS after realizing the enormous potential of the iPhone as a gaming platform. This positioning of Unity as a forerunner in the mobile gaming sector was a direct result of this recognition. Unity has been synonymous with iOS game creation throughout the course of the subsequent years, garnering global acclaim and establishing itself as the engine of choice for developers that are delving into mobile gaming. The capabilities of Unity go beyond the realm of traditional two-dimensional and three-dimensional game production; it also functions as a powerful platform for the creation of augmented reality (AR) experiences. In recent years, augmented reality, which is a technology that superimposes virtual content onto the surroundings of the real world, has gained a substantial amount of popularity, and Unity has been at the forefront of this groundbreaking technological revolution. Application developers have produced ground-breaking augmented reality (AR) applications by utilizing the rich tools and capabilities offered by Unity. These applications blur the barriers between the digital and physical communities. Through its capabilities, Unity shines brilliantly in the field of augmented reality (AR), providing developers with a full set of tools for the creation of experiences that are both immersive and engaging. Unity offers the fundamental components that are required to bring augmented reality (AR) visions to life. These components include picture recognition and tracking, as well as 3D modeling and animation. Unity's ability to seamlessly integrate with third-party software development kits (SDKs), such as Vuforia, greatly strengthens its augmented reality capabilities. This integration enables developers to leverage cutting-edge technology in order to create

fascinating augmented reality experiences. The extensive use of Unity in the augmented reality field is clear from the fact that it is utilized in a variety of industries, such as marketing, education, and entertainment for example. Examples that are particularly noteworthy are educational apps that offer interactive learning experiences, immersive gaming experiences that combine the virtual and physical worlds, and inventive marketing efforts that engage customers in unexpected ways. Because of its adaptability and user-friendliness, Unity is an excellent platform for investigating the practically limitless possibilities that augmented reality presents. When we look to the future, we can see that Unity's influence in the augmented reality arena is going to grow enormously as technological breakthroughs continue to push the limits of what is practically achievable. Unity continues to be at the forefront of augmented reality (AR) innovation, since it is continually introducing new features and advancements. This enables developers to create ground-breaking experiences that engage and inspire audiences all over the world. The fact that Unity has gone from being a very insignificant gaming engine to becoming a dominant force in the augmented reality field is evidence of the company's adaptability, agility, and unyielding dedication to innovation. Unity is prepared to usher in a new era of augmented reality, which will be characterized by an unrestricted imagination, as the lines that separate the digital and physical worlds continue to blur.



Figure 2 Linear Motion Example Representation

The technique that will be employed in order to carry out this study will comprise the building of an application, followed by the use of that application in order to carry out a comparative analysis between two separate groups of students. One group of students will have learned the concept via the use of a conventional classroom environment, while the other group of students will have learned the same concept through the utilization of the augmented reality application that has been developed and is shown below. We want to make sure that a comprehensive comparison is made between the efficacy of traditional ways of teaching and the approach that makes use of technology, also known as augmented reality. This is our intended goal. Both the students and the instructors will find that this kind of instruction is entertaining and exciting to participate in. Also, learning this method is not nearly as difficult as it may seem.

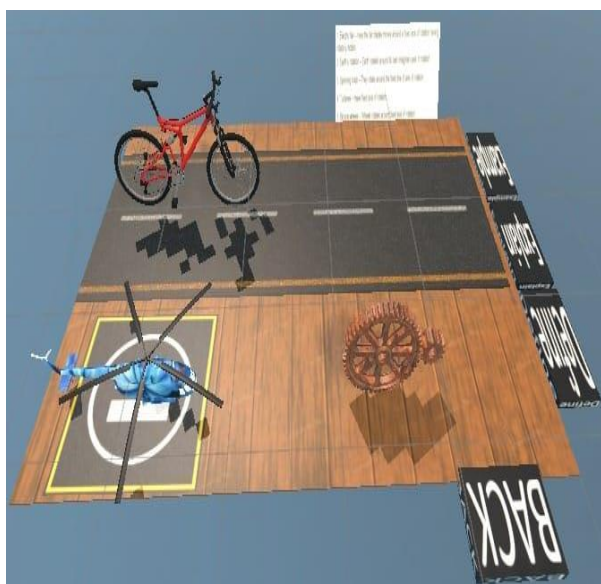


Figure 3 Rotatory Motion Example Representation

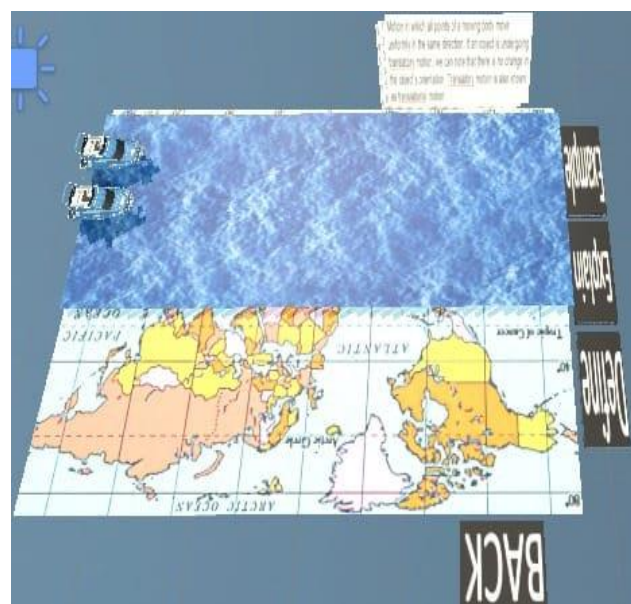


Figure 4 Translatory Motion Example Representation

In order to facilitate the development of the application, Unity will be used. It is anticipated that augmented reality will serve as the basis for this. Through the use of the program, the student will be able to obtain an understanding of Newton's law of motion. The goal of this technique is to determine whether or not an augmented reality (AR) application is beneficial in enhancing students' grasp of Newton's laws of motion. This method represents an organized approach to the problem. A situation in which an item is thrown in real time will be created by the software via the use of augmented reality. Additionally, the program will integrate all of the laws of motion that are involved with that specific incident. Additionally, the program will contain aspects such as interactive simulations that explain Newton's laws, real-time feedback on students' learning, and visually appealing content that will enhance students' capacity to absorb the topic. All of these elements will be included in the program. In light of the circumstances, our investigation will be carried out with two different groups. In the first group, Newton's law of motion will be taught in a traditional classroom environment, while in the second group, the same principles will be taught via the use of an augmented reality application. The exam will be administered after both groups have shown that they have obtained a full comprehension of the subject. It is planned that the exam will be the same for both groups. Following the conclusion of the examination, a comparison analysis report will be generated by comparing the scores obtained by both groups based on the results of the test. In the end, the report will reveal which group had the most successful performance. In order to shed light on the usefulness of augmented reality in enhancing learning outcomes, the objective of this comparative study is to provide some useful information. Because they will have earned higher scores, it will be assumed that the group that scored higher will have a greater understanding of the subjects because they will have received higher scores.

As a result, demonstrating that the method is superior. The most important question that needs to be addressed is whether or not the pupils' learning capabilities are improved as a result of installing this application. To accomplish this, it is possible to carry out a comparison of both of the groups, which are the experimental group and the control group. The comparison can be carried out through a variety of approaches, such as by administering an exam about Newton's laws of motion and comparing the students who learn through traditional means with those who learn through the application. One additional approach that may be utilized is the administration of examinations to evaluate the level of understanding that pupils have regarding Newton's laws of motion, both prior to and following their utilization of our application. In addition, qualitative evaluations, which include things like questionnaires and interviews, will supplement the quantitative data in order to provide a comprehensive knowledge of the students' teaching and learning experiences.

#### IV. RESULTS AND DISCUSSION

The pre-test is crucial for assessing pupils' core knowledge before formal examinations. It diagnoses pupils' prior knowledge before instruction. The percentage of right responses students have before class begins is shown below. Expanding on this idea shows its instructional versatility. First, the pre-test shows students' baseline understanding skills, giving educators vital data into cohort strengths and weaknesses. By defining the knowledge landscape, educators can adjust training to fill gaps and improve learning outcomes. Second, the pre-test encourages student participation and self-awareness. Questions that test students' knowledge encourage active reflection. This introspective method gives pupils ownership over learning, encouraging active learning. Thirdly, the pre-test helps teachers differentiate lessons to meet students' requirements. By assessing student performance, teachers can adjust interventions and enrichment activities to their needs. The pre-test also measures instructional methodology efficacy over time. Pre-test and post-

test findings can help educators evaluate instructional interventions' effects on knowledge acquisition and retention. Finally, the pre-test emphasizes formative assessment and proactive assessment in learning. Early identification of strengths and weaknesses allows instructors to facilitate student learning and prevent misconceptions. Effective pedagogy relies on the pre-test to illuminate the pre-existing knowledge landscape, foster student engagement and self-awareness, differentiate instruction, benchmark instructional efficacy, and take a proactive approach to assessment.

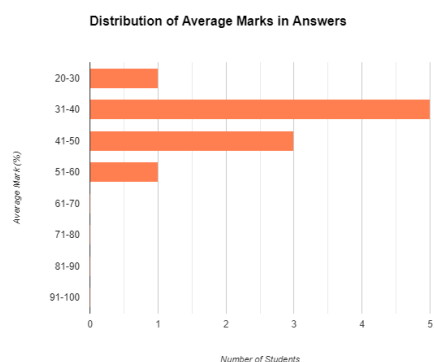


Figure 5 Pre-Test Results

After educational interventions, the post-test is essential for measuring knowledge depth and breadth. The post-test shows students' proportion of accurate answers to instructional material, assessing teaching methods. The post-test is crucial for assessing instructional interventions and cementing learning results. First, the post-test measures how well students have absorbed the ideas, skills, and information taught during instruction. By comparing post-test and pre-test results, educators may assess knowledge acquisition and instructional strategy effectiveness. Second, the post-test encourages metacognitive reflection and critical self-assessment of learning. Responding to post-test questions forces students to reflect on their cognitive progress, identify strengths and weaknesses, and explain new concepts. This reflective activity improves understanding and develops lifetime learning abilities needed for academic achievement. Thirdly, the post-test helps reveal persisting misunderstandings or comprehension gaps that may need rehabilitation or reinforcement. Using post-test data, instructors may identify conceptual ambiguity or misunderstanding, allowing focused interventions to meet learning requirements and increase subject matter mastery. The post-test also encourages educational progress. Educators may use longitudinal post-test data to detect trends, patterns, and curricular refinements to enhance iterative instructional design and curriculum improvement. Finally, the post-test shows how evaluation transforms learning. The post-test encourages students to take responsibility for their academic achievement, establish realistic objectives, and participate in meaningful self-directed learning by delivering immediate and constructive feedback. The post-test is the culmination of instructional efforts, measuring knowledge acquisition, encouraging metacognitive reflection, diagnosing persistent misconceptions, driving continuous improvement, and empowering learners to take charge of their educational journeys.

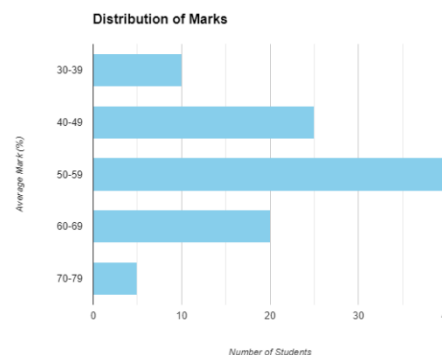


Figure 6 Post Test Traditional Learning Results

During the preliminary assessment, the majority of students shown a modest level of performance, with an average of around 35 percent; this figure serves as an indicator of the students' basic comprehension capabilities. The use of post-testing, on the other hand, resulted in a discernible improvement in performance, with the average results in typical educational settings being somewhere around sixty percent. Following formal instruction, there has been a large expansion in the acquisition of knowledge, which is highlighted by the significant increase in inquiry. The disparity, on the other hand, becomes readily obvious when compared to the outcomes gained from learning approaches that are based on augmented reality (AR). The results that are produced via the deployment of pedagogical techniques that are based on augmented reality (AR) are without a doubt superior to those that are accomplished through traditional learning approaches, with average gains reaching an astounding 82%. The discrepancy is not trivial but rather extremely large, which is a visible benefit that is supplied by learning paradigms that are based on augmented reality. This advantage is evidenced by the fact that the differential is not insignificant. Taking into consideration the fact that the gap becomes more apparent as the data are evaluated at greater levels of proficiency is an essential point to keep in mind. Near-perfection accomplishment rates are shown in augmented reality-based learning environments at higher echelons, and these rates are coming closer and closer to one hundred percent. In addition, even the outcomes that are at the lowest percentile are better to those that are obtained by the use of conventional methods, with an average of approximately fifty percent. On the other side, when traditional instructional frameworks are used, there is a decrease in the disparities in performance that are seen. In sharp contrast to the over eighty percent achievement level that is documented in the highest echelon, the lowest levels of success remain to be at a pitiful twenty percent. This is a significant disparity. The disparity that was brought to light before sheds light on the relatively limited utility of conventional methods of training within the context of supporting the development of comprehensive knowledge. For the purpose of conclusion, the discrepancies in post-assessment results that were seen between augmented reality (AR)-based learning and conventional methods shed light on the major effect that technology-enhanced, immersive instructional strategies are able to deliver within the framework of education.



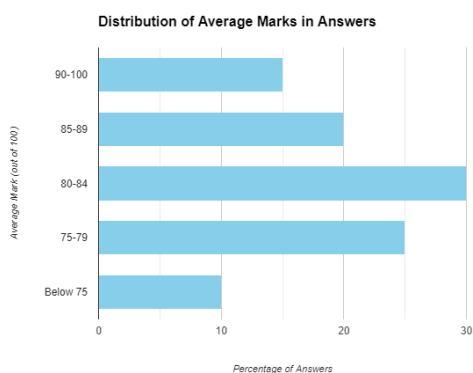


Figure 7 Post Test AR based Learning Results

## V. CONCLUSION

This research paper provides persuasive evidence regarding the effectiveness of augmented reality (AR) technology in improving academic achievements, specifically with regard to instructing Newton's Laws of Motion. Through the utilization of Nielsen's heuristics as a guiding framework, an augmented reality (AR) application was created that offered students an interactive and immersive learning experience. The research conducted at HITEC University revealed that students who utilized the augmented reality (AR) application gained considerably more knowledge in comparison to those who attended traditional instructional environments. The results emphasize the revolutionary capacity of augmented reality (AR) technology in the field of education, demonstrating its capability to close knowledge gaps and promote a more profound understanding of intricate topics. Significantly, the research emphasizes the necessity of employing inventive pedagogical methodologies in order to address the varied educational requirements of pupils in the contemporary digital era. Additional investigation and advancement in augmented reality (AR) educational applications are necessary in order to fully harness its capacity to enhance learning outcomes in a variety of fields. Through the adoption of emergent technologies such as augmented reality (AR), educators have the ability to access novel opportunities that stimulate students' interest, cultivate their capacity for critical analysis, and equip them with the necessary competencies to thrive in a perpetually changing global landscape. This research emphasizes the importance of using interactive and immersive technologies to improve teaching and learning, adding to the growing body of educational technology scholarship.

## REFERENCES

- [1] M. Billinghurst, "Augmented Reality in Education," New Horizon, 2002.
- [2] W. contributors, "Reality-virtuality continuum," 2023. [Online]. Available: [https://en.wikipedia.org/w/index.php?title=Reality%E2%80%93virtuality\\_continuum&oldid=1159918280](https://en.wikipedia.org/w/index.php?title=Reality%E2%80%93virtuality_continuum&oldid=1159918280).
- [3] B. F. Julie Carmigniani, "Augmented Reality: An Overview," in Handbook of Augmented Reality, 2011.
- [4] K. Lee, "Augmented Reality in Education and Training," 2012.
- [5] W. contributors, "Sensorama," 2023. [Online]. Available: <https://en.wikipedia.org/w/index.php?title=Sensorama&oldid=1177519614>.

- [6] N. Elmqaddem, "Augmented Reality and Virtual Reality in Education," 2019. [Online].
- [7] J. Carmack, Interviewee, Virtual Reality Engineer Explains One Concept in 5 Levels of Difficulty. [Interview]. 2018.
- [8] Hadi, M., Wajid, A., Abdul, M., Baig, H., Danish, A. S., Khan, Z., & Ijaz, S. (n.d.). Exploring Freelancing as a Novice: Effective Strategies and Insights for Achieving Success. <http://xisdxjsu.asia>
- [9] Bint-E-Asim, H., Iqbal, S., Danish, A. S., Shahzad, A., Huzaifa, M., & Khan, Z. (n.d.). Exploring Interactive STEM in Online Education through Robotic Kits for Playful Learning (Vol. 19). <http://xisdxjsu.asia>
- [10] Danish, A. S., Waheed, Z., Sajid, U., Warah, U., Muhammad, A., Khan, Y., & Akram, H. (n.d.). Exploring Temporal Complexities: Time Constraints in Augmented Reality-Based Hybrid Pedagogies for Physics Energy Topic in Secondary Schools. <http://xisdxjsu.asia>
- [11] Danish, A. S., Khan, Z., Jahangir, F., Malik, A., Tariq, W., Muhammad, A., & Khan, Y. (n.d.). Exploring the Effectiveness of Augmented Reality based E-Learning Application on Learning Outcomes in Pakistan: A Study Utilizing VARK Analysis and Hybrid Pedagogy. <http://xisdxjsu.asia>
- [12] Danish, A. S., Malik, A., Lashari, T., Javed, M. A., Lashari, T. A., Asim, H. B., Muhammad, A., & Khan, Y. (n.d.). Evaluating the User Experience of an Augmented Reality E-Learning Application for the Chapter on Work and Energy using the System Usability Scale. <https://www.researchgate.net/publication/377020480>
- [13] Muhammad, A., Khan, Y., Danish, A. S., Haider, I., Batool, S., Javed, M. A., & Tariq, W. (n.d.). Enhancing Social Media Text Analysis: Investigating Advanced Preprocessing, Model Performance, and Multilingual Contexts. <http://xisdxjsu.asia>
- [14] Samad Danish, A., Noor, N., Hamid, Y., Ali Khan, H., Muneeb Asad, R., & Muhammad Yar Khan, A. (n.d.). Augmented Narratives: Unveiling the Efficacy of Storytelling in Augmented Reality Environments. <http://xisdxjsu.asia>
- [15] Faizan Hassan, M., Mehmood, U., Samad Danish, A., Khan, Z., Muhammad Yar Khan, A., & Muneeb Asad, R. (n.d.). Harnessing Augmented Reality for Enhanced Computer Hardware Visualization for Learning. <http://xisdxjsu.asia>
- [16] Samad Danish, A., Warah, U., -UR-Rehman, O., Sajid, U., Adnan Javed, M., & Muhammad Yar Khan, A. (n.d.). Evaluating the Feasibility and Resource Implications of an Augmented Reality-Based E-Learning Application: A Comprehensive Research Analysis. <http://xisdxjsu.asia>
- [17] -UR-Rehman, O., Samad Danish, A., Khan, J., Jalil, Z., & Ali, S. (2019). Implementation of Smart Aquarium System Supporting Remote Monitoring and Controlling of Functions using Internet of Things. In Journal of Multidisciplinary Approaches in Science. JMAS.
- [18] Lashari, T., Danish, A. S., Lashari, S., Sajid, U., Lashari, T. A., Lashari, S. A., Khan, Z., & Saare, M. A. (n.d.). Impact of custom built videogame simulators on learning in Pakistan using Universal Design for Learning. <http://xisdxjsu.asia>
- [19] Ahmed, D., Dillshad, V., Danish, A. S., Jahangir, F., Kashif, H., & Shahbaz, T. (n.d.). Enhancing Home Automation through Brain-Computer Interface Technology. <http://xisdxjsu.asia>

## AUTHORS

**First Author** – Waseem Tariq, Student, HITEC University.

**Second Author** – Izaan Ali, Student, HITEC University.

**Third Author** – Hammad Naeem, Student, HITEC University.

**Fourth Author** – Sibgha Batool, Lecturer, HITEC University.

**Fifth Author** – Onib Ur Rehman, Student, HITEC University.

**Sixth Author** – Muhammad Faizan Hassan, Student, HITEC University.

**Seventh Author** – Abdul Samad Danish, Lecturer, HITEC University.

**Eighth Author** – Agha Muhammad Yar Khan, Student, HITEC University.

**Correspondence Author** – Abdul Samad Danish,